

IP100

2023-24

INFOGRAPHIC



SHINING THE SPOTLIGHT ON IP-RICH BUSINESSES ACROSS THE UK & US

Global IP-rich Businesses

The IP100 is recognized as the leading global intellectual property (IP) dynamic league table which has helped over 250 global businesses throughout the UK and US understand the strength of their IP. Our current Top 50 comprises:

- UK Companies 69%
- North American Companies 31%



The 2023-24 IP Score results offer valuable insights into IP trends across various sectors and IP asset classes. Lenders and investors are progressively targeting IP-rich companies & businesses for funding, recognizing their superior growth prospects and higher valuations supported by scalable, sellable, and securitized IP assets. The IP score holds substantial influence today, instilling confidence in IP data, as it reflects the "wisdom of crowds" or the positive impact of "the company you keep" in IP terms.

Top 20 Companies Ranked by IP Asset Class

Brand & Reputation

1. M Squared
2. Digitonic
3. P2i
4. Parsyfal
5. Premier COREX
6. Polarisoft
7. Kromek Group
8. dCS
9. Calsense
10. Heald
11. SnapDragon Monitoring
12. Intelligent Plant
13. New Motion Labs
14. Solatube International
15. Shot Scope Technologies
16. The Planting Hope Company
17. Grid Smarter Cities
18. Iron Ocean
19. CF Nutrition
20. Aidrivers

- UK Company
- North American Company

"UK entrants clearly have stronger brand assets than their US counterparts"

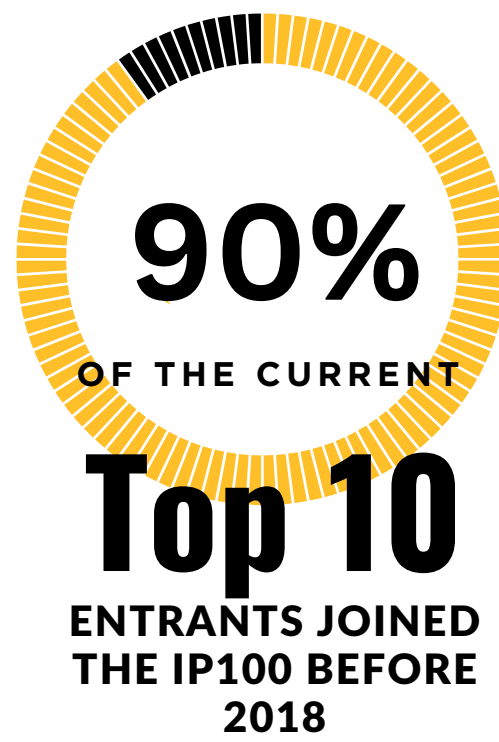
Trade Secrets

1. Digitonic
2. Sphere Fluidics
3. Scotmas
4. P2i
5. M Squared
6. Canon Medical Research Europe
7. Parsyfal
8. Kromek Group
9. Adrok
10. CF Nutrition
11. Iron Ocean
12. AED Aero
13. SnapDragon Monitoring
14. Waire Health
15. Heald
16. The Planting Hope Company
17. Conquest Firespray
18. Double Your Success
19. Premier COREX
20. Intelligent Plant

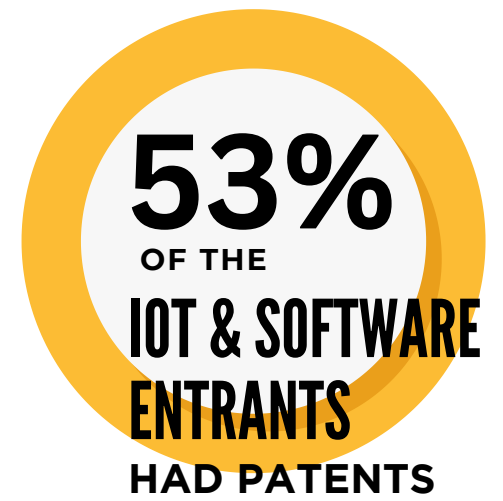
"Kudos to Scotmas who gained recognition for their strength in trade secret protection"

"Congrats to Digitonic for staying top in Critical Databases, which has become the most competitive IP asset class in the last 3 years"

Building a Strong IP Portfolio Takes Time



This proves securing a strong IPSCORE, which proves establishing a strong competitive moat, takes time.



This demonstrates that many of IoT & Software entrants strategically protect their algorithms and processes as trade secrets vs. patents which creates a stronger competitive moat.

Interesting Insights

TOP 50 ENTRANTS

78%

of businesses use one or more obfuscation measures to protect their source code.

63%

of businesses with patent portfolios have active policing in place & monitor for infringement.

56%

of businesses have a fully implemented trade secret policy.

52%

of businesses offer their software as a subscription model.

The current rankings represent the performance and position of the top 20 IP100 companies at present, and therefore may change as we continue to score new entrants.

Patents

1. P2i
2. M Squared
3. Canon Medical Research Europe
4. Bitvore
5. Solatube International
6. Koolmill Systems
7. Gant Innovations
8. Kaloom
9. Kromek Group
10. Grid Smarter Cities
11. Adrok
12. Shot Scope Technologies
13. Sphere Fluidics
14. Vert Rotors
15. New Motion Labs
16. MediChain
17. Heald
18. Premier COREX
19. Vmocion
20. Coolfire Solutions

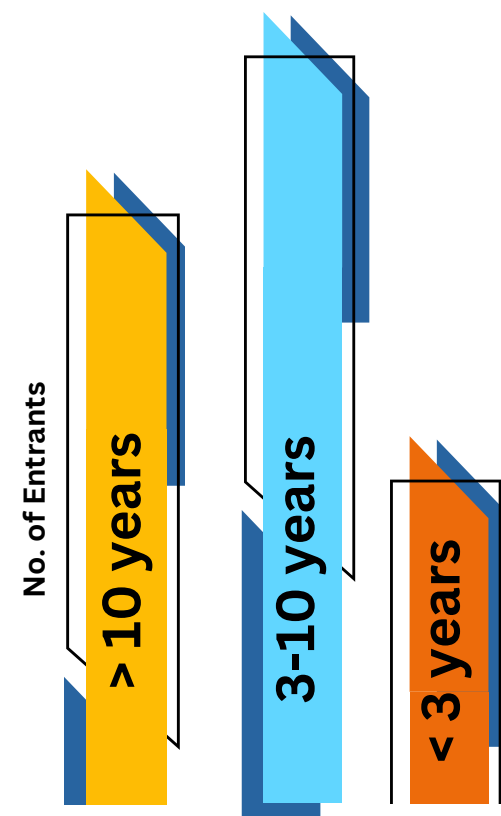
“It was great to see IP100 newbie Bitvore jump into the Top 5 in Patents in their first year of scoring”

The current rankings represent the performance and position of the top 20 IP100 companies at present, and therefore may change as we continue to score new entrants.

Software

1. Intelligent Plant
2. Youneeq AI
3. Aidrivers
4. Digitonic
5. Polarisoft
6. Parsyfal
7. P2i
8. Bitvore
9. Acuutech
10. dCS
11. MindGenius
12. Canon Medical Research Europe
13. Premier COREX
14. PayDock
15. Waire Health
16. Kromek Group
17. DepthScan
18. Adrok
19. Shot Scope Technologies
20. Grid Smarter Cities

How Long Have Our Entrants Been Around?



More established businesses recognize the importance of protection and how to effectively exploit their IP assets.

INDUSTRY SECTOR DISTRIBUTION



- IoT & Software 38%
- Material Science & Engineering 20%
- Media & Communication 10%
- Business & Finance Services 10%
- Manufacturing 8%
- Healthcare & Medtech 6%
- Oil & Gas 4%
- Pharma & Life Science 2%
- Retail 2%



IP100: Sponsors track record Success to-date

In 8 years, IP100 secured >\$250k from 20+ sponsors, including global legal, financial, and service partners.

In 2023, IP100 empowered UK & US IP-rich businesses to leverage their IP confidently as a competitive edge in discussions with customers, partners, and lenders.

Selected Entrant Highlights

Paydock

IP100 entrant, Paydock, a payment orchestration platform, raised \$25m series A funding from Silverstripe Investment management

kromek⁺
safer and healthier world

IP100 entrant Kromek Group plc secured a \$5.9m contract from the US DHS for R&D on agent-agnostic bio-detection tech.

GROUNDWOW

IP100 entrant GroundWOW secures multi-year contract as Official Ground Printing Supplier for NFL & Manchester City.



IP100 entrant, Vmocion, an entertainment technology business based in Arizona, announced \$3m seed round to advance its virtual motion technologies.

Shot Scope

IP100 entrant and Top-10 ranking, Shot Scope Technologies, secured \$3m in series A funding led by Guinness Ventures.

Good-Loop

IP100 entrant Good-Loop, a global ad technology company, secured \$6m in funding from First Party Capital.